

# Editorial Guidelines for Contributed Articles

**CONTENT** – Stories must be non-branded, educational, and geared toward helping construction professionals run a more profitable and productive business. General topic areas covered include: technology, safety, risk management, insurance/surety, law, regulatory, equipment/fleet, finance, business development, workforce development, sustainability and construction markets. Pitch specific article ideas to an editor for approval prior to submission via email.

**RIGHTS** – Submitted content must be exclusive to *Construction Executive* (i.e., not printed elsewhere). Once submitted, *Construction Executive* retains the rights to the article, and it cannot be reprinted/reproduced without permission from an editor. *Construction Executive* also retains the right to alter copy to maintain style standards and to accommodate space limitations.

**PAY** – *Construction Executive* does not pay for contributed content.

**AUDIENCE** – Gear content toward nonresidential contractors and related construction professionals (CPAs, attorneys, suppliers, etc.).

**LENGTH** – Minimum 900 words; maximum 1,200 words.

**STYLE** – Write in the third person (no I/you) and follow Associated Press style. Hyperlinks to external sites are allowed at the editor's discretion.

**BIO** – Include the author's name, job title, company, location and some form of contact information (email, phone number, website and/or social media profile). Provide high-resolution head shot for digital publication only.

**IMAGES** – Photos, graphics and charts are encouraged, but not required.

**DEADLINES** – Editors will assign specific article due dates depending on print and digital needs.

**QUANTITY** – Authors/companies are limited to contributing a maximum of two print articles or 12 digital articles per year.

**PROMOTION** – Most content is shared via *Construction Executive's* social media platforms: Twitter, Facebook and LinkedIn. Contributors are encouraged to share content with colleagues and clients via their social media accounts.

**For submissions and more information, please contact:**  
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